

# adam ruth

---

*advertising  
graphic design*

[www.adam-ruth.com](http://www.adam-ruth.com)

867 kulp road  
harleysville, pa 19438

[adr\[at\]adam-ruth.com](mailto:adr[at]adam-ruth.com)

(215) 570.6765

---

## 01. profile

Highly motivated, detail oriented graphic designer with an extensive knowledge of design and a positive attitude. Passion for expanding creative techniques. Superior interpersonal communication skills. Aptitude to remain organized. Eager to experience new challenges.

## 02. education

**B.F.A. in Advertising Design | Savannah College of Art and Design**  
Savannah, Georgia | September 2003 – May 2007

## 03. experience

**Oxford Communications | Lambertville, NJ | November 2007 – Present**  
Art Director for advertising campaigns, collateral pieces, direct mailers, billboards and logos. Clients include: Prime Retail, Amerlux, Millennium, Two Liberty, Bucks County.

**The Pilates Therapist | Yardley, PA | Freelance – June 2009 – December 2010**  
Developed identity package including logo, business card, letterhead and envelopes. Created vectorized drawings of pilates exercises for “how-to” flashcards.

**Eastern Controls, Inc. | Edgmont, PA | Freelance – November 2005 – November 2010**  
Work directly with marketing team to develop brochures, advertisements and flyers.

**Dudnyk Healthcare | Horsham, PA | Internship – November 2006 – January 2007**  
Internship with advertising agency. Involved working directly with the creative director on collateral and logos. Mastered comping skills for presentations.

## 04. skills

Graphic, advertising & web design, corporate identity, ad production, typography, copywriting, color theory, layout, hierarchy and illustration.

**Photoshop, Indesign, Illustrator, Dreamweaver, Wacom tablet (Adobe CS4 & CS5)  
Microsoft Office**

## 05. awards

**2009 NJ Ad Awards | Amerlux “The Language of Light” Campaign**  
First Place in Trade Market Ad category

**2010 NCEA Marketing Awards | Center for the Prevention of School-Aged Violence**  
Second Place for Logo design category

**2010 NJ Ad Awards | Amerlux “The Language of Light” Campaign**  
First Place in Trade Market Ad category

**2010 NJ Ad Awards | Two Liberty “The Power of Two” Campaign**  
First Place in Consumer Magazine Ad category

**2010 NJ Ad Awards | Bucks County Double Decker Bus Wrap**  
First Place in Vehicle Graphic - Wrap category

Salary negotiable

Portfolio & references available upon request

